

**Young INGRES
Kick-off event**

Thursday, 3 April 2025

Museum für Gestaltung
Ausstellungsstrasse 60, Zurich

MUSEUM FÜR GESTALTUNG

MUSEUM

Young INGRES kick-off event

Young INGRES, the new group in intellectual property law is taking off!

As a young addition to the established and “time-honoured” INGRES, the new group offers an innovative platform for all intellectual property law enthusiasts - we welcome students, young professionals, and all those interested in networking and exchanging ideas in this exciting field of law.

An exclusive seminar will be held as a kick-off event, with three renowned speakers delivering exciting presentations on current topics in intellectual property law. The speakers are experts in the field and will provide valuable insights into the challenges and developments in this area of law.

Before the presentations, you can enjoy a guided tour through the museum. After the presentations, we will continue in a relaxed atmosphere with an aperitif. You will have the opportunity to make new contacts, engage in interesting discussions, and become part of the growing Young INGRES community.

Young INGRES - where intellectual property law is young, dynamic and impactful!

Programme

THURSDAY, 3 APRIL 2025

17h00	First guided tour through Museum
17h30	Second guided tour through Museum
18h00	Introduction <i>Young INGRES team</i>
18h10	Why patents are the life-blood of the pharmaceutical industry <i>Ian Hiscock (Head of Global IP Transactions & Litigations, Novartis)</i>
18h35	Der Kampf ums Urheberrecht <i>Florian Schmidt-Gabain (partner & owner, SCHMIDT-GABAIN AG)</i>
19h00	How to create and protect brands - a journey through Migros' adventures in unfair competition and trademarks <i>Andreas Christen (Legal Counsel IP, Legal & Compliance Migros Group)</i>
19h25	Q&A / panel discussion
19h50	End of seminar, closing message from Lucie Antoine, Young GRUR
20h00	Apéro
22h00	End of Event

Registration

Please send us your registration by Monday, 23 March 2025, to the INGRES office exclusively online (www.ingres.ch) or by email (young@ingres.ch).

Surname: _____

First name: _____

Title: _____

Address: _____

Email: _____

Kick-off event on Thursday, 3 April 2025

I will be attending the kick-off event on Thursday, 3 April 2025.

I will attend the apéro afterwards.

I am a member of INGRES (CHF 40).

I am a member of INGRES and a student* (free).

I am not a member of INGRES (CHF 50).

I am not a member of INGRES but a student* (CHF 25).



*anyone with a Legi as well as Junior Associates

[Online registration and
further informations](#)